

Ponca City Area Chamber of Commerce 2022 Business Plan

Mission Statement: To serve as the catalyst to lead the Ponca City region into a future of growth, diversity, and prosperity.

Vision: Make Ponca City your choice for building our future.

Chamber Board of Directors

Objective: Govern and set policy for the Chamber, make decisions representing the membership and provide direction, support, and necessary resources to carry out the Chamber's business plan.
Membership: Elected by the membership and by appointment
Meeting Date: 4th Tuesday – 11:00 a.m., Chamber Office Patt Hughes Board Room
Chair: Wendy Stobbe, Hospice of North Central Oklahoma

Executive Committee

Objective: Act for the Board of Directors between meetings of the Board, oversee the Chamber's business plan implementation and employ and provide direction to the Chief Executive Officer of the Chamber.
Membership: Officers and C.E.O. of the Chamber
Meeting Date: 3rd Wednesday – 11:30 a.m., Chamber Office Patt Hughes Board Room
Chair: Wendy Stobbe, Hospice of North Central Oklahoma

Finance Committee

Objective: Ensure that the Chamber of Commerce remains fiscally sound and that all monies are handled in a prudent manner.
Membership: By appointment
Meeting Date: 3rd Wednesday – 11:00 a.m., Chamber Office Patt Hughes Board Room
Chair: Adam Leaming, Ponca City Public Schools

Ambassadors

Objective: Recruit new members, retain existing members and serve as the official goodwill diplomats for the Ponca City Area Chamber of Commerce.
Membership: Open to any Chamber member
Goals: To aggressively recruit new business and individual members. Each Ambassador is encouraged to recruit a minimum of one new Chamber member in 2022.
To work with existing members and seek their views on how the Chamber can better serve them.
To work with the Chamber staff to update membership contact information.
To attend and promote member participation in Chamber functions including ribbon cuttings, groundbreakings, "Business After Hours," Cash Mob, and Chamber Lunch and Learns.
To encourage committee members to attend the Chamber's goodwill, visit to another chamber in 2022.
To continuously strive to improve the retention rate of existing chamber members.
Meeting Date: 3rd Tuesday – 8:00 a.m., Chamber Office Patt Hughes Board Room
Chair: Angela Spicer, Hospice of North Central Oklahoma
Vice Chair: Jennifer Miller, Alliance Oklahoma Home Health

Ponca Politics Committee

Objective: Promote responsible legislation and government which creates an environment for economic development and enhances quality of life for our city and region at all levels of government.
Membership: Open to any Chamber member
Goals: To develop recommendations to be presented to the Chamber Board of Directors on federal, state, county and area legislative issues that affect the business environment, and communicate the Chamber's position to appropriate officials and the general public.
To conduct public forums such as "Ponca Politics" to discuss pertinent issues on a non-partisan basis.
To continue to communicate with Chamber members on legislative issues that affect our region and state.
To promote voter registration by educating our community on how to get registered and how to vote.
To host an elected official's appreciation picnic.
To promote and increase Ponca City area citizens' involvement with local, state and federal governments by serving on various statewide boards.
To host "Ponca City Day" in the Capitol rotunda during the legislative session to promote Ponca City.

Legislative issues: Support passenger rail service; support adequate funding for Oklahoma Department of Tourism; support adequate funding for K-12 education, technology centers and higher education; support no unfunded mandates; support online sales tax collection; support sales tax enforcement; and, support adequate funding for infrastructure needs.

Meeting Date: 4th Friday – 11 a.m. Chamber Office Patt Hughes Board Room. Committee does not meet in July and December.
Chair: Wayne Mitchell, Individual Member
Vice Chair: Dawn Brakey, Pioneer Technology Center

Community Development

Objective: Encourage and actively support the development of a comprehensive commercial and public infrastructure system (streets, highways, air and rail service, etc.) that promotes growth, educates our community and enhances the quality of life in our region.

Membership: Open to any Chamber member

Goals: To collaborate on common issues with federal, state, regional, city, education and county officials.
To advocate for a comprehensive multi-modal transportation system (streets, highways, trails, public transportation, air and rail service).
To support recreation improvements for Ponca City citizens.

Meeting Date: 3rd Thursday – 10:00 a.m., Chamber Office Patt Hughes Board Room
Chair: Mindy Meyer, AllianceHealth Ponca City
Vice Chair: Don Nuzum, Ponca City Airport

Ponca City Business Council

Objective: Support and enhance Ponca City’s business community in the areas of business development, education, communication and networking opportunities through specific programs and activities directed to the needs of business.

Membership: Open to any Chamber member

Goals: To plan and coordinate activities, to include at least 4 educational workshops, to meet the current needs of business.
To recognize 12 outstanding business/partners during the year and make a recommendation for Business of the Year which will be recognized at the annual Chamber banquet.
To offer education on quality customer service.
To coordinate and promote “Shop Ponca First” retail programs such as Santa Buck Giveaway, Cash Mob, Receipt Campaign, and Crazy Days.
To promote and support the Chamber Buck program.
To support ribbon cuttings, welcome new members to the Chamber and encourage all members to participate in the Ponca City Business Council.

Meeting Date: 1st Tuesday – 8:00 a.m., Chamber Office Patt Hughes Board Room
Chair: Kelly Cross, Rick Scott Construction
Vice Chair: Ben Evans, Pioneer Technology Center

Leadership Ponca City

Objective: Develop a pool of committed well-informed leaders who will actively participate in the growth of the community by accepting leadership roles in civic, charitable, or governmental organizations.

Membership: Open to the community by selection process

Meeting Date: Monthly, August through May

Chairs: Luke Garrison, Speak Now Film Company, Corbin Dewitt, Pioneer Technology Center and Brook Lindsay, Pioneer Technology Center

Education and Workforce Development

Objective: Support all local education systems, organizations and agencies. Provide an open format that allows for educational and workforce issues to be presented.

Membership: Open to any Chamber member

Goals: To seek support of Chamber Businesses for the (PIE) Partners in Education Program so that each school has at least 2 active partners.
To provide a platform for all Ponca City schools to present ideas and concerns.
Teach customer service training at Ponca City High School.
To provide information to the Chamber’s Ponca Politics Committee on education and workforce issues.
To host a new teacher luncheon.
To host a support staff appreciation day.
To hold a “Stuff the Bus” school supply collection event.

Meeting Date: 1st Thursday – 4:00 p.m., Chamber Office Patt Hughes Board Room. Committee does not meet in January, June or July.

Chair: Natalie Prather, Community National Bank & Trust
Vice Chair: Arlene Stauffer, First Christian Church

Tourism Bureau

Objective: Promote Ponca City attractions and events.
Membership: By appointment
Goals: To increase tourism traffic to Ponca City at our attractions and events.
To promote the tourism development effort through the Chamber as economic development for Ponca City.
To increase our marketing efforts throughout Oklahoma, Texas, Missouri, Kansas, Arkansas and with snow birds traveling I-35.
To partner with the Oklahoma Department of Tourism in tourism trade shows.
To partner with the Oklahoma Department of Tourism in marketing Ponca City to the European travel market.
To partner with Kaw Lake Association, Red Carpet Country and Green Country in marketing Ponca City.
Meeting date: 4th Thursday – 9:00 a.m., Chamber Office Patt Hughes Board Room
Chair: Terri Sherbon, Ponca City Noon AMBUCS

Ponca Young Employees

Objective Ponca Young Employees group is in place to retain the young workforce of Ponca City by facilitating networking engagements within the community. The group is steered by a planning committee within the age range of 21 – 40, however all our group activities are open to anyone regardless of age.
Membership: All events are open to any Chamber member; board members must be within the 21 – 40 age range.
Goals: To present various activities geared towards retention of young workforce with the Ponca City area
To organize and present educational and professional development breakfasts and luncheons
To sponsor group sporting events
To hold networking and relationship building social events
Meeting Date: 3rd Thursday – 5:30 p.m. Rotating meeting locations.
Chair: Ally Broome, Marland’s Place

PYE events are marketed through their Facebook page and Chamber Email Blast.

Please return this portion to the Ponca City Area Chamber of Commerce

The Chamber recognizes the importance of personal marketing with fellow business people. You will find the opportunity to promote and expand your business through our committees. To volunteer, please complete the following section.

Firm Name: _____
Representative: _____ **Title:** _____
Phone: _____ **Email:** _____

Ambassadors	Community Development	Ponca City Business Council
Education and Workforce Development	Ponca Politics Committee	Ponca Young Employees

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