

2017 Santa Buck Giveaway



Shop Ponca 1st!

Thursday, December 21, 2017

7:00 p.m.

Listen live on local participating radio stations!

Participation Fee: \$250 (Payment deadline to be included in promotional advertising: October 1, 2017.)

For your participation/support you will receive:

- Radio/TV/Internet/Newspaper Advertising (local and area wide)
- 1 roll (2000) tickets (additional rolls \$6.00/roll)
- Window poster showing you are a participant

**The program kicks off the first Saturday in November; November 4, 2017.
We will begin giving tickets out on this day.**

Please return this form to:

**Ponca City Area Chamber of Commerce
P.O. Box 1109
Ponca City, OK 74602
Fax: (580) 765-2798
tiffany@poncacitychamber.com**

- _____ Yes! I plan to participate in the giveaway. I have enclosed \$250.
_____ Yes! I plan to support the giveaway as a Sponsor, although I will not distribute tickets.
I have enclosed the sponsorship fee of \$250.
_____ Yes! I plan to participate in the giveaway. Please have the Chamber bill me.

Business Name: _____

Address: _____

Telephone: _____

Business Representative: _____

Email address: _____

Benefits of Participation:

- Prizes are given in Santa Bucks and only good at participating businesses.
- Promotes increased sales during this important time of year.
- Keeps local shoppers in Ponca City!
- Brings in shoppers from the surrounding trade areas
- A joint retail promotion means a stronger impact on our economy.
- Santa Buck Surprise will take place in each participating business.
- This is a low cost way to enhance your holiday marketing.
- This is an easy promotion for our members – the Chamber does the work for you.
- This helps increase our city sales tax revenue.
- The largest retail promotion in the state of Oklahoma, Kansas and Texas.
- Please say yes and join us!

*****Sponsored by the Chamber's Ponca City Business Council*****