



# Chamber of Commerce Newsletter

October, 2008

Volume 30, Issue 10

**Chamber Premium Members**

**Gold Members**

A+ Printing  
 Albright Abstract & Title Guaranty Company  
 Baskin, Stevens & Freeland, P.C.  
 CableONE  
 City of Ponca City  
 ConocoPhillips  
 Dancy-Meador Publications  
 Eastman National Bank  
 Evans and Associates Enterprises, Inc.  
 First National Bank of Oklahoma  
 Hays Sign/Precision Screen  
 Home National Bank  
 Jack Bowker Ford Lincoln Mercury  
 Parker Pest Control, Inc.  
 Personnel Staffing, Inc.  
 Power 104.7 KIXR FM  
 Oklahoma Municipal Power Authority  
 Ponca City News  
 RCB Bank/ Pioneer  
 Rick Scott Construction, Inc.  
 Sooner Construction Company

**Silver Members**

89.7 The House/Praise 88.7  
 Hospice of North Central OK  
 Oklahoma Natural Gas Company  
 Food Pyramid  
 Primerica Financial Services

**Bronze Members**

Albright Insurance Agency, Inc.  
 AT&T  
 Brandt's Ace Hardware  
 Century 21 Group One Realtors  
 Cherokee Strip Credit Union  
 Comfort Inn & Suites  
 Davis Moore Auto Group  
 The Gift Shoppe/The Emporium  
 Larry Murphy Insurance Agency  
 Lindsay Manufacturing, Inc.  
 Ron M. Kreger, M.D.  
 Pryse Monument Company  
 Stollhand Heating and Air  
 Conditioning  
 Team Radio  
 WBBZ AM 1230

**Ponca Politics Election Forum**

**Sponsored by the Chamber Governmental Affairs Committee**

A House of Representative Candidates Forum sponsored by the Chamber of Commerce Governmental Affairs Committee will be held Friday October 24<sup>th</sup>. The forum will begin at 7 a.m. and will be held in the City Commission Chambers at City Hall. The election forum will feature both candidates Ken Luttrell and Brent Colle who are running for this office.

Molly Kyler, Chairperson of the Governmental Affairs Committee will be the moderator. Each candidate will make comments on why they are running and then the floor will be open for questions.

The general election will be Tuesday, November 4<sup>th</sup>. Are you registered to vote? If not time is running out. Go to our web site at [www.poncacitychamber.com](http://www.poncacitychamber.com) to register. Please remember to vote and be informed!

**2008 Community Wide Holiday Giveaway**

The 2008 Community Wide Holiday Giveaway is almost here! What an outstanding Chamber of Commerce promotion! The Community Wide Holiday Giveaway promotes people shopping Ponca City First and then allows our businesses to show appreciation to the people that do so by giving them the chance to win thousands in Ponca Bucks! The Ponca City Business Council heads up this important effort. We are in the process of asking Chamber Member Businesses to sign up now if they plan to participate; we have over 70 signed up so far. The Community Wide Holiday Giveaway cost is only \$250 per business, and we ask that it be paid to the Chamber by Friday October 10, 2008. That is the last day for sign up.

For your participation in this promotion you will receive radio, television, and newspaper advertising both local and area wide. Your business will receive 1 roll of 2,000 tickets with each additional roll costing only \$10 per roll. Your business will receive a window poster and a Christmas wrapped ticket box.

Other benefits of participating include prizes given in only Ponca Bucks – these Ponca Bucks are good only at participating businesses! This promotes increased sales during the Holiday Season for your business. This keeps shoppers in Ponca City. It brings in shoppers from surrounding trade areas. Having a joint promotion of our businesses means a stronger impact than doing just an individual promotion. We encourage you to use this promotion as a customer appreciation event. We are providing a low cost way to enhance your regular promotions plans. Most importantly our Chamber promotion increases your business and our city sales tax revenue!

The 1<sup>st</sup> Saturday in November will be the start of the 2008 giving out of the tickets!

Call the Chamber Office today 765-4400 if you are not signed up to participate, you still have a short time to get on board!

Again this year the tickets will be announced on our local radio stations. Last year we distributed over 800,000 tickets bringing in over \$8 million dollars to our participants. Don't let your business be left out of the largest retail promotion in both Oklahoma and Kansas sponsored by your Chamber of Commerce. The more businesses signed up, the more money to give away and advertising dollars to work with!

**Education Committee Supports  
Mentor Program!**

The Education Committee of the Ponca City Area Chamber of Commerce invites you to a Mentor Program on Monday October 27<sup>th</sup> starting at 5:30 p.m. in the Chamber Office Patt Hughes Board Room.

T.L Walker and Zack Robertson will explain this important program and how you can get involved and make a difference with a student at Lincoln Elementary School.

The first characteristic of this program is that the program is non-academic. You will not be asked to read, write, do mathematics, or study with your student. This program asks you to commit to approximately 15 – 20 minutes a week with your student. Some suggested activities include a walk, playing games such as dominoes, or yahtzee, maybe doing simple crafts, you could talk about what you do and where you have visited.

Coming to the mentoring workshop is not a commitment to becoming a mentor. Though we hope you will come and learn what opportunities are available.

Please RSVP 765-4400 if you plan to attend.

**The New Office for United Way  
Financial Stability Initiative  
Ribbon Cutting Tuesday October 7<sup>th</sup>**

The Chamber Board of Directors, Ambassador Committee and President’s Club will have a Ribbon Cutting Ceremony for the new office for the United Way Financial Stability Initiative, Tuesday, October 7<sup>th</sup> at 10 a.m.

The new office is located in the Bank of the West Building on the First Floor.

Everyone is invited to attend this event and welcome this new endeavor for Ponca City.

**Aldi’s to Host Chamber BEFORE  
Hours!**

Aldi’s located at 1000 East Prospect will host a Chamber before Hours on Tuesday, October 7<sup>th</sup> from 7:30 – 9 a.m. It will be a come and go event!

There will be plenty of free food, coffee and juice. They will also give away several door prizes including a bag of free groceries.

We are excited about this first time event for our chamber members. Please come by and check it out!

**Parker Pest Control to  
Host October Chamber  
Business after Hours**

**Parker Pest Control** is sponsoring the next Chamber Business after Hours on Tuesday, October 28<sup>th</sup> from 5 - 7 p.m. at 3616 Lake Road.

Brad Parker and his staff invite everyone to come out and have a great time and enjoy the wonderful food and fellowship.

The Ambassador Committee will greet everyone as they arrive and will have a drawing for \$10 in Chamber Bucks, and also a drawing for a free business card ad space in the next Chamber Newsletter. Make sure you bring your business cards and be ready to share them with other Chamber Members.

Business after Hours is fun and a great way to meet other Chamber Members who are making a difference in Ponca City! We appreciate Brad Parker hosting the October Chamber after Hours!

**SHOP PONCA  
FIRST!!**

**Complete Vision Care to have**  
**Ribbon Cutting**  
**Wednesday October 15<sup>th</sup>**

The Chamber Board of Directors, Ambassador Committee and President's Club will have a Ribbon Cutting Ceremony for Complete Vision Care Wednesday, October 15<sup>th</sup> at 2 p.m.

Complete Vision Care is owned and operated by Dr. Brian Zwanziger and is located at 521 E. Hartford.

Everyone is invited to attend this event and welcome this new business to Ponca City.



Simply Unique had a Ribbon Cutting Ceremony hosted by the Ambassador Committee, President's Club and the Chamber Board of Directors. Al and Linda Clinton are the owners of this new Ponca City Business located at 100 East Hartford. They have fun and unique antique items on display in a beautiful way. Check out this new Ponca City business, you will be impressed!



**SHOP PONCA  
FIRST!!**



Partners in Education kicked off in September for a new school year. We appreciate our Chamber Businesses that support this important program helping the students of Ponca City! Dr. David Pennington, Helene Schwartz, Nancy Kruckeberg and Malcolm Cooper help make this program possible.



## **Janet Martin, Chamber Chairperson**

We have weathered just about everything this month including the stock market, politics, and hurricanes! I would like to report that Ponca City is doing great.

The Chamber is still working on our membership drive. It has been a great effort on behalf of the board and our Chamber committees. We are still looking for more of our business partners to join the Chamber. Please ask the vendors you work with if they are a Chamber member. If not, please encourage them to join the Chamber. There is still time to include everyone who joins during our drive in the 2009 Chamber Directory.

There is a full schedule of events for this fall in Ponca City so make sure you read the Ponca City News for all the upcoming events. Remember the Chamber office can answer any questions about upcoming events and has brochures to assist our citizens in making choices about where to go and what to do while in Ponca City.

Something we don't say enough about in the Chamber is the programs that we offer. PRIDE training is a must for any business or organization that is interested in great customer service. This program will educate your employees on how a customer would like to be treated and what will keep them coming back.

With the holidays approaching, remember to SHOP PONCA FIRST. We have a large number of businesses participating in the Community Wide Holiday Give Away this year! Last year we had over 800,000 tickets with over 70 of our businesses participating. This is the largest retail event in the state of Oklahoma!

Take advantage of our business after hours to visit with many of our chamber members, this is a great way to network and stay in the loop on what is going on in our community and also at your business. It is your night of fun with your business colleagues and the host business really appreciates your participation. New members, we particularly want to introduce you so look for the badges that say Chamber Board and let one of us know you are in attendance.

Remember we are building Ponca City together; please join in one of our Chamber Committees.



The Ponca City News hosted the Chamber Business after Hours for September. It was a lot of fun. Ponca City is very fortunate to have a family owned newspaper! Tom Muchmore (owner) told me the paper had been in his family for almost 90 years! Thank you Ponca City News for hosting Chamber Business after Hours!



Kay Smith along with her husband Brett cut the Ribbon for their new business Om Yoga and Pilates Studio located at 1909 N. 6<sup>th</sup> Street. Classes are available. To enroll in a class or receive more information please phone 718-9042.



Chris Nance, Pastor Michael Seabaugh, Melissa Wilson and Christina Reed cut the ribbon for the First Baptist Church Day School. It has been expanded and remodeled. It is beautiful.



We are planning a celebration for the return of the 45th Infantry troops from Iraq sometime in October! We have t-shirts on sale right now to be worn the day they arrive. They are only \$15 and can be ordered here at the Chamber Office. As the date approaches you will hear more details. At this time we still do not know the date of arrival.

## HOME SWEET HOME

David Myers

### Ponca City Development Authority

The world has changed. You might read that like you read the headline on your favorite media outlet that said, “Rising Cost of Gas Hurting Family Budgets” and say to yourself, “Well, duh.” We all know things have changed. We often have a difficult time; however, putting our finger on just what it is that has changed.

In the economic development world, perhaps the single biggest change over the last eight years has been *The* shift. This refers to the fact that people no longer follow jobs. Today, jobs follow people and people are making community choices based upon where they want to live, not just where the job is. One of the main influences of this is, of course, housing.

Anytime housing comes up as an identified need in Ponca City, invariably someone will point out that they have a house that’s been on the market for four months or that there is one down the street for sale. This apparently, is offered to provide either proof that there is no housing shortage or to offer relief for that person who so badly wants to live in Ponca City, if only they can find a house.

Like most things in life, the situation is not that simple.

First, some facts. The consultant preparing the Ponca City Comprehensive Plan recently reported that 0.8% of the homes in Ponca City are for sale. That’s less than one percent. He further reported that a community with adequate housing stock typically has *at least* five to seven percent of their homes on the market at any given time. We are, therefore, dealing with a shortage that is at least seven times greater and perhaps ten times greater than the norm. Put this into absolute terms and we would need 350 new homes in the community to hit the “adequate” housing stock point if the numbers were truly linear, which they rarely are.

Since data is informative but hardly reflects the complete story, you can also talk to the people at our new and existing companies. They will tell you about the growing number of new hires that bought a house in Stillwater or elsewhere because they could not find one here.

So why didn’t those people buy that house you have had on the market for the last four months?

Look no further than yourself for the answer. When you last bought your house, it is unlikely that you would have just bought *any* house just like you didn’t buy *any* car. You were looking for more than a place to lay your head at night. You wanted something that fit your family. This is particularly true for people coming here from big cities where you don’t buy a house, you buy a lifestyle.

Price, neighborhoods, schools, walking trails, location are all vitally important and they can be different things to different people. Perhaps more important, however, is that the people taking jobs in Ponca City and living elsewhere are typically higher income people since they can afford the commute. These people have specific things in mind when it comes to housing and those amenities are not the same for everyone.

It comes down to choices. Many people want a new home. Others may want a great room, a large master suite or other amenities. Some families may not need as many bedrooms since people are having fewer children today than a generation ago. That doesn’t mean that an existing homes won’t sell, it just means that Ponca City, as a community, has to offer more homes, newer and older, in order to attract the interest of potential buyers who want to look at a number of options, not just one or two built around the same time.

People want more out of life than just a job. They *want* and, more importantly, they *have* the option of designing their own lifestyle. This includes being very particular about what kind of home they select, even if it means living in a different community.

Housing, or more specifically the mortgage banking crisis, is big news these days. The situation in Ponca City is certainly different from that in many other cities but we are not an island. As money becomes tougher to lend, mortgages, even in economically stable communities such as ours, will become more difficult to get and this will affect the housing market here. How much of an impact and for how long is a matter for speculation. What is certain, however, is that for Ponca City to grow, Ponca City has to grow.

**OCTOBER 2008  
BUSINESS OF THE  
MONTH**



"LEWIS & ASSOCIATES  
ARCHITECTS, INC."

**FOR PONCA CITY  
REAL ESTATE  
INFORMATION:**

[www.poncityarearealestate.com](http://www.poncityarearealestate.com)

**SEPTEMBER BAH**



**BUSINESS CARD WINNER!**

**Your Chamber of Commerce putting dollars back into Ponca City Businesses!**

**Chamber Buck Annual Sales as of SEPTEMBER 2008**

**\$94,915.00**



1904 N. Union, Ste 103  
Ponca City, OK 74601

*We provide quality end-of-life care at no expense to the patient, while supporting their family and others in the community who are experiencing grief.*

580-762-9102  
800-814-9102  
Fax: 580-762-9111

[info@hospiceofnorthcentraloklahoma.com](mailto:info@hospiceofnorthcentraloklahoma.com)  
[www.hospiceofnorthcentraloklahoma.com](http://www.hospiceofnorthcentraloklahoma.com)

## 2009 LEADERSHIP PONCA CITY

### ***Ashley Rumford*** ***Oklahoma Blood Institute*** ***Blood Program Consultant***



- **Married (Justin)**
- **Civic & Community Involvement**
  - Charity Angles Ambucs Treasurer
  - YAPS
- **Awards/Honors**
  - Miss Rodeo Oklahoma 2005
- **Hobbies/Interests**
  - Rodeo
  - Water sports
  - Traveling w/husband
  - Being with family

***Home Address***

1404 El Camino  
Ponca City, OK 74604

***Work Address***

Oklahoma Blood Institute  
518 N. 14th Street  
Ponca City, OK 74601  
580-762-9488  
580-765-6796 (fax)  
arumford@obi.org

### ***Barbara Rozell*** ***Nicholson Auction*** ***Office Manager***



- **Single**
  - Andy, Joel
- **Civic & Community Involvement**
  - Chamber of Commerce
- **Awards/Honors**
  - DuPont Engineering Excellence Award
- **Hobbies/Interests**

***Home Address***

2404 Hummingbird Ln  
Ponca City, OK 74604

***Work Address***

Nicholson Auction  
2404 Hummingbird Ln  
Ponca City, OK 74604  
580-762-1236  
580-765-4200 (fax)  
Rozellbm@cableone.net

### ***Ben Evans*** ***RCB Bank/Pioneer*** ***Assistant Vice-President***



- **Single**
- **Civic & Community Involvement**
  - Ambucs
- **Awards/Honors**
- **Hobbies/Interests**
  - Hunting
  - Fishing
  - Camping

***Home Address***

2705 Kingston Road  
Ponca City, OK 74604

***Work Address***

RCB Bank/Pioneer  
P.O. Box 111  
Ponca City, OK 74602  
580-718-2713  
580-762-8964 (fax)  
bevans@bankrcb.net

### ***Brett Waller*** ***OSU-UML*** ***RF Engineer***



- **Married (Robbi)**
  - Norah
- **Civic & Community Involvement**
- **Awards/Honors**
  - AF Achievement Medal
  - AF Commendation Medal
- **Hobbies/Interests**
  - Music (playing drums)
  - RC Planes
  - Fishing
  - Hunting
  - Golf

***Home Address***

2508 Cardinal Rd.  
Ponca City, OK 74604

***Work Address***

OSU-UML  
P.O. Box 1902  
Ponca City, OK 74602  
580-767-8865  
580-762-2696 (fax)  
bwaller@okstate-uml.org

**This is the report that Mary Beth Moore Tourism Coordinator gave to the City Commission on Monday September 22<sup>nd</sup>.**

## **Tourism Quarterly Report - 2008**

Advertisement:

Contracts:

Oklahoma Today Magazine, Oklahoma Travel Guide, D Magazine, premier magazine for the Dallas/Ft Worth area, ABA Destinations.

Lakes & Associations:

Kaw Lake Magazine, Green Country, Green Country Destinations, Red Carpet Country.

Other:

Website, brochures, rack cards, tourism pens, magnet clips and gift bags/baskets – Head Country BBQ, Herbal Renewal (MaryAnn Potter) Pickles (Kygar Road Market)

Website – new design and tracking of our website began in January of 2007. For equitable comparison, the count from January to June of 2007 was 15,073 visitors to the site. That number increased to 42,622 during the same period in 2008 marking a 182% increase in traffic.

Brochure – new design including a map of our attractions, hotels and restaurants. Based on the bed tax collection, an increase in revenues of 9.74% has been realized from fiscal 07 through fiscal 08. Visitor numbers increased from 15,934 last year to 28,918 this year indicating that state day trips are adding to Ponca City's economy. Calls to the Fulfillment Center have also increased in requests for our Ponca City brochure. In January of 2008 we sent 8,000 brochures to be split between the OTRD Warehouse and Fulfillment centers, another request of 8,000 was made in March of 2008.

Fulfillment Program: Oklahoma Dept. of Tourism:

Local and target areas – report #'s distributed and locations as well as # of inquiries by phone, internet and in person.

Most recent requests have come from 33 states with 25% coming from Oklahoma, others include Texas, Kansas, Illinois, Florida, Pennsylvania, Missouri, Tennessee, Indiana, Louisiana, North Carolina, Nevada and Virginia.

Recent visits to our Visitor Center (Chamber) include visits from nearly every state with international visits from Berlin Germany, Sydney Australia, Burnley England, Spain and Japan. We ask "How did you hear about us?" and most responses come from the billboards on I-35 to "just driving by" "Saw your website" and my favorite – "visiting Aunt Doris!"

Ponca City Tourism Bureau continues to build a strong relationship with the State Department of Tourism; and is again participating in the Co-op Trade Show and Sales Blitz programs.

The Sales Blitz program this past spring took us to West Texas, Southwestern Arkansas, Northeastern Kansas and Northwestern Missouri. We've had a lot of inquiries from these areas including the Bilbrey Mystery tour which was a direct result of the West Texas Blitz – they spent 2 full days in Ponca City coming from Abilene, Texas, as well as the Citizens Bank tour out of Kansas.

2008-2009 Trade Shows include Dallas, Wichita, Kansas City and St. Louis - this is a new market for Ponca City – as well as Kansas, Oklahoma City and Tulsa State Fairs. Ponca City will be represented through the State Dept. of Tourism in Los Angeles, North Carolina, Illinois and Florida.

Tours:

Motor coach tours have again increased, and we've already booked 4 for Festival of Angels with two spending the night. Currently we've had 3 overnight tours in Ponca City which is comparable to just one that booked last year, including the two for December, that gives us a total of 5 to date. One thing we've been able to do is include Ponca Playhouse in our tours, they provided a Saturday matinee of Driving Miss Daisy which drew three motor coaches and over 100 attendees. We were also able to get the Kansas tour this past week to include "The Remarkable Mr. Pennypacker" as their entertainment.

Travel Writer Tours:

We continue to participate in the Kansas/Oklahoma International Travel Co-op. Lisa Weigt, International marketing & promotional Representative for Kansas and Oklahoma, chose Ponca City to host a training seminar in April. We've had two International Travel Writers from Europe here already. Hilary Scott, Deputy Editor with the Evening Post in Reading, England and Alison Hepworth, Editor of the Bracknell Forest Standard. We expect more in the fall – these writers usually book around late September through mid October and have included Ponca City as an overnight destination for the Fly-Drive Itineraries they offer.

We've had something new this year that is very exciting. A group of Travel Writers sponsored by ConocoPhillips came from Bartlesville to Ponca City. This group of 10 U.S. Travel writers each received a media kit and toured everything we have to offer including a non-scheduled stop at the Poncan Theatre. One writer attending took time to broadcast by telephone from the Marland mansion – his broadcast is on 10 stations in California and 30 throughout Australia. Also, a writer attending from Georgia featured Ponca City in the Banks County News on Wednesday, August 6<sup>th</sup> including pictures and text on Standing Bear, E.W. Marland, 101 Ranch Memorabilia, Pioneer Woman, the Poncan Theatre and Conoco museum.

Later the same month, we were fortunate to be chosen by the North American Journalists Travel Association to spend two days in Ponca City. This group of 15 arrived on a Friday, spent the night and continued their tours of Ponca City through Saturday evening.

Results of Media Blitz and Travel Writers visits:

Group Tour magazine published "two days in Ponca City" in their winter 2008 edition (January). ABA – American Bus Association included Ponca City in their Oklahoma editorial for the May/June issue. Great Plains Journal included an editorial on Ponca City for their May issue.

Ponca City has been included in the Chick Trip series hosted on the TravelOK.net website as well as the 2009 vacation giveaway, winner receives a vacation package to different locations throughout Oklahoma as well as a 2009 Chevy Malibu. Ponca City is offering tickets to attractions, an overnight stay and free passes to Sun n' Fun.

And finally, the most exciting news! The State of Oklahoma offers an award for outstanding marketing, events, promotions, and so on for Tourism across Oklahoma. We put together a presentation for our tourism brochure and submitted it for consideration. I received a phone call last Friday from the State Dept. of Tourism letting us know that two of our submission's have been nominated for a Red Bud Award! Wish us luck, this would be a great honor and first time award for Ponca City.



A Ribbon Cutting Ceremony was held for Galaxy Mattress & More located at 2501 N. 14<sup>th</sup> Street. Store manager Scott Mears is about to cut the ribbon. He also is shown with store employee Glenn Williams. We are excited to have this brand new business in Ponca City!



The ground was broken to begin construction for the new Fox Run Housing Development by the developer, chamber officials, PCDA officials and city leaders last week. This is exciting news for Ponca City! A great crowd was on hand for the groundbreaking event.



The Pioneer Tech Board and staff were special guests for the last Ponca Politics Forum. The forum was very informative on the impressive work taking place at Pioneer Technology Center. L-r includes Larry Buck, Lanita Chapman, Molly Kyler, Dennis Rutz, Dr. Doug Major and Dr. Robert Howard.



Dancey-Meador Publications is a Gold Premium Member of the Ponca City Area Chamber of Commerce. Dancey-Meador is located at 118 North Oak Street. They have been a PROUD member of the Ponca City Area Chamber of Commerce since April 16, 2001. We appreciate their support of our Chamber of Commerce.



Evans and Associates Enterprises is a Gold Premium Member of the Ponca City Area Chamber of Commerce. Evans and Associates is located at 3320 North 14<sup>th</sup> Street. They have been a PROUD member of the Ponca City Area Chamber of Commerce since April 1, 1987. We appreciate their support of our Chamber of Commerce.

**Tourism – September 2008**

**Highlights:**

We are celebrating Ponca City with a lot of events and tours, with more to come, and it just keeps getting better! We started the month of September with the Southland Royalty Reunion at the Marland Mansion and over 100 people attended. The descendants of Bill McFadden were here from Texas & Louisiana, with a donation and unveiling of a portrait to hang in the Marland Mansion.

Our Mystery Tour from Abilene Texas arrived with 94 people attending two days of tours and fun in Ponca City, including our Agri-tourism sites south of town, as well as our Citizen Bank tour of 25 from Kansas spending 2 nights and 3 days of tours, including the 50<sup>th</sup> Season Opening for the Ponca Playhouse's "Remarkable Mr. Pennypacker". In speaking with the tour operators, they both commended Ponca City for its cleanliness, friendliness and never ending historical attractions that keep them wanting to come back for more.

Austin Tackett from the State Department of Tourism phoned this past week with some really great news. In all the preparation and submission of events and publications for the State Red Bud Awards, Ponca City was chosen for two nominations! The Red Bud Banquet will take place during the Governor's Conference on Tourism Monday, October 13<sup>th</sup> so we are very excited to know that we've been nominated and are keeping our fingers crossed that we will bring home a Red Bud Award.

As mentioned, The Governor's Conference on Tourism begins Sunday evening, October 12<sup>th</sup> and will go through Tuesday, October 14<sup>th</sup>. This is always a great conference, and we are looking forward to attending this year. Tourism Bureau members attending include T.L Walker and Chuck Rager, as well as Rich Cantillon and myself.

Upon returning Tuesday, October 14<sup>th</sup>, Rich and I will be tour guides for the Athens Art Consortium event which will be a first time fundraising event to benefit The Marland Estate Foundation, including art tours around Ponca City with stops at the Marland Mansion, City Hall, Ponca City Library, Ponca Theatre and Standing Bear Museum. Two luxury coaches will arrive from Tulsa and Oklahoma City spending the day enjoying the art of Ponca City as well as a statue unveiling, informative tours and a book signing by Frank Keating.

It was an extremely busy weekend for the Professional's Today group as they had over 40 booths out at Lake Ponca for the 22<sup>nd</sup> Annual Cherokee Strip BBQ & Chili Cookoff, once again, they had a successful event with proceeds benefiting Hospice of North Central Oklahoma. All of the volunteers and members of the Ponca City Fine Art Center had their annual Fine Arts Festival, beautiful art for purchase as well as the quick draw contest drew in a good crowd, the proceeds from this event went toward a new roof and restoration projects at the Soldani Mansion.

The 15<sup>th</sup> Annual Standing Bear Pow Wow will take place the last weekend in September and always draws in a big crowd. We've received calls for several weeks now from as far away as Dallas and Kansas City asking for information on the Pow Wow, remember, this is one of our bigger events with all 6 tribes represented.

**Advertising/Marketing:**

- Oklahoma Today – 2009 contract & space reservation completed
- State Department of Tourism – 2009 space reservation/Travel Guide & Events Guide
- Standing Bear Program Ad – Completed
- 4<sup>th</sup> Quarter Rack Card

**Meetings/Events attended:**

- Site inspection with Lena Bilbrey – Bilbrey Tours, Abilene, Texas
- Red Carpet Country Board Meeting at Perry
- Attended Leadership Retreat at Camp Horizon, Arkansas City, Kansas
- Art Consortium Meeting
- Ribbon Cutting for Simply Unique
- Judged BBQ at Cherokee Strip BBQ & Chili Cookoff
- Annual report to the City Commissioners

**Tours & Proposals:**

- Citizens Bank Tour – Kansas (27)
- Bilbrey Mystery Tour – Texas (94)
- South Oklahoma City Chamber Retreat – 36
- 45 welcome bags to Fine Arts Festival
- 65 items for welcome bags at the BBQ Cook-Off

**Welcome New Chamber Members!**

As of the printing of this newsletter these are the new members to our Chamber for this month. Any new members after the printing deadline will be in the next newsletter. Thank you to these new Chamber Members for your support of our Chamber of Commerce.

**Brian Zwanziger O.D./Complete Vision Care, PLLC, 521 E. Hartford Ave.; Chenoweth Eye Center, 1717 N. 4th; Choice Development, Stillwater; Executive III Carpet & Upholstery Cleaning, 5393 Lake Rd; Galaxy Mattress & More, 2501 N. 14th; K&M Home Improvement, 712 S. 9th; PC Kiwanis Club, P.O. Box 2401; P.I.D., Inc., 1401 W. Highland; Professionals Today, 522 N. 14th, #101 and Perry Schauvliege & Associates, PLLC, 2109 Kyme Dr.**

**Our Chamber of Commerce at Work!**

**Thursday October 2** Education Committee Meeting at 4 p.m. at St. Mary’s Catholic School

**Tuesday October 7** Chamber before Hours hosted by Aldi’s from 7:30 a.m. – 9 a.m. Everyone is welcome to come to this first time Chamber event! Great food, fun and prizes!

**Tuesday October 7** Ribbon Cutting Ceremony for United Way Financial Stability Initiative Office at 10 a.m. in the Bank of the West Building first floor.

**Wednesday October 8** Leadership Ponca City – History of Ponca City Day!

**Tuesday October 14** Ponca City Business Council Meeting at 8 a.m. in the Chamber Office Patt Hughes Board Room

**Wednesday October 15** Finance Committee Meeting at 11 a.m. in the Chamber Office Patt Hughes Board Room

**Wednesday October 15** Executive Committee Meeting at 11:30 a.m. in the Chamber Office Patt Hughes Board Room

**Wednesday October 15** Ribbon Cutting Ceremony for Complete Vision Care at 2 p.m. located at 521 East Hartford

**Thursday October 16** Community Development Committee Meeting at 10 a.m. in the Chamber Office Patt Hughes Board Room

**Tuesday October 21** Ambassador Committee Meeting at 8 a.m. in the Chamber Office Patt Hughes Board Room

**Thursday October 23** Tourism Bureau Meeting at 8 a.m. in the LA Cann Garden House

**Friday October 24** Ponca Politics featuring our House of Representative Candidates Ken Luttrell and Brent Colle at 7 a.m. in the City Commission Chambers at City Hall. Governmental Affairs Committee will meet following the forum.

**Tuesday October 28** Chamber Board of Directors at 11 a.m. in the Chamber Office Patt Hughes Board Room

**Tuesday October 28** Business after Hours hosted by Parker Pest Control from 5 – 7 p.m. Everyone is welcome to attend!

For more information on any of these Chamber events or meetings please contact our office 765-4400

For a list of Tourism Events go to [www.poncacitytourism.com](http://www.poncacitytourism.com)

(Published in the Chamber of Commerce Newsletter October 1, 2008)

Statement of Ownership, Management, and Circulation

(All Periodicals Publications Except Requester Publications)

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Rich Cantillon, 420 E. Grand Ave., Ponca City, Oklahoma 74601  
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15. Extent and Nature of Circulation

	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
A. Total No. Copies (Net Press Run)	1,164	1,163
B. Paid and/or Requested Circulation	972	971
1. Paid/Requested Outside-County Mail Subscriptions Stated on Form 3541	96	96
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3. Sales Through Dealers and Carriers Street Vendors, Counter Sales, and Other Non-USPS Paid Distribution	0	0
4. Other Classes Mailed Through the U.S.P.S.	0	0
C. Total Paid and/or Requested Circulation (Sum of 15b. (1), (2), (3), and (4))	972	971
D. Free Distribution by Mail (Samples, complimentary, and other free)	0	0
1. Outside-County as Stated on Form 3541	146	146
2. In-County as Stated on Form 3541	1,018	1,017
3. Other Classes Mailed Through the U.S.P.S.	0	0
4. Free Distribution Outside the Mail (Carriers or other means)	0	0
E. Total Free Distribution (Sum of 15d, and 15e)	0	0
F. Total Distribution (Sum of 15c and 15f)	1,164	1,163
G. Copies not distributed	0	0
H. Total (Sum of 15g, and h)	1,164	1,163
I. Percent Paid and/or Requested Circulation (15c. Divided by 15g. times 100)	84%	84%

16. This Statement of Ownership will be printed in the October, 2008 issue of this publication.

17. I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including multiple damages and civil penalties).

Date: 10-01-2008.

Rich Cantillon  
President/ CEO  
Editor & Publisher

### Member-to-Member Discounts

Following are the discounts being offered to Chamber members by other members. To receive the discount, simply show the participating business your Discount Card. If your business needs additional cards, or would like to participate in this free program, call the Chamber at 580-765-4400.

**All Star Advertising & Promotions, 820 W. College:** Free \$15 set-up fee on any new order. For chamber members only! Call Dale at 580-363-2948. Offer expires 12/31/08.

**At Home Medical, 1209 E. Prospect Ave.:** 10% discount on anything in the store. Cash Sales only. Call 765-8155. Offer expires 12/31/08.

**Bob's Glass Plus, 619 S. 1st:** Free Glass Cleaner with full tint. Call 762-8522 or 762-8746 and make an appointment. Offer expires 12/31/08.

**Bodyworks Massage & Spa, 2002 N. 14th:** \$5 off one hour massage. \$5 off 1/2 hour massage. For chamber members only! Call 762-5000. Offer expires 12/31/08.

**Jack Bowker Ford Lincoln Mercury, 2415 N. 14th:** Receive 10% off any rental vehicle. Call Kim Ochoa 765-5533. For chamber members only! Offer expires 12/31/08.

**Brandt's Ace Hardware, 3203 N. 14th:** 10% off all hardware items, excluding power tools and fence supplies. 5% off tire purchases. Call 762-2921. Offer expires 12/31/08.

**Brown's Shoe Fit Company, 2101 N. 14th:** 15% off purchase of \$65.00 and up. Offer expires 12/31/08

**Carriage House Cleaners, 713 E. Hartford:** 10% off any cleaning services. For Chamber members only! 762-8250 Offer expires 12/31/08.

**Chimney Doctor, 5911 E. 68th :** Certified Sweep Service offers \$20.00 off regular cleaning & inspection price. Call 762-3838 or toll free at (888) 477-SOOT (7668). Offer expires 12/31/08.

**Completely Quilted Bernina Sewing Center, 315 E. Grand:** Free Fat Quarter with \$20 or more purchase. Call 718-9300. Offer expires 12/31/08.

**Cope Photography, 1804 North 5th:** One free 8x10 with any portrait package purchase. Call 762-2075 for your appointment today! Offer expires 12/31/08.

**The Daily Grind, 202 E. Grand:** Any large drink for a medium charge. Call David Broome at 762-5594. Offer expires 12/31/08.

**Enterprise Rent-A-Car, 3214 N. 14th:** We have everything from compact cars to sport utilities to 15 passenger vans. Receive 10% off daily and weekly rental rates and over 40% off daily rates for week-ends. Call Dewey Wilson or Katy Smith at 718-9500. No expiration.

**The Gift Shoppe—The Emporium-Deli-licious Diner, 301-307 East Grand:** 15% off any regular priced items. Members only! Offer expires 12/1/2008 (Excludes Dec 2008).

**Golden Villa Adult Day Services, 1722 N. 4th Street, Suite B:** Visit our day program for one day at no charge. Must be a new appointment. Call Melissa at 762-0264.

**Grand Flowers & Gifts, 217 East Grand:** 10% off Total Purchase. Call 762-3388. Offer expires 12/31/08.

**Happy Days Café, 423 East Grand:** 10% off Full Breakfast, Sandwiches, Salads and Dinners (Beverages not included). Call Lee Vernon at 762-2310. Member meals only. Offer expires 12/31/08.

**Head Country Bar B Q, 1217 E. Prospect:** 10% off regular price dinners. Call Charlie Ryan at 767-8304. Offer expires 12/31/08.

**The Healing Tree, LLC, 1717 N. 3rd:** \$5 off one hour massage. \$5 off 1/2 hour massage. For chamber members only! Call 762-1255. Offer expires 12/31/08.

**Kay Office Equipment Company, 1401 N. 7th:** Your old copier is worth at least \$500 as trade in on a new Toshiba or Samsung Digital Copier. 10% discount off all supplies in stock. Call Dan Stahl at 765-4436. Offer expires 12/31/08.

**Mayer Eye Care, 1722 N. 4th, Suite C:** 10% off Regular Priced Items. Call 762-0870 for your appointment today! Offer expires 12/31/08.

**Mazzio's Pizza, 720 E. Prospect:** Mazzio's Pizza will give a 30 % discount on 5 or more pizzas. A 10% discount for members on any menu item. Void with daily specials, coupons, discounts, or Mazzio's special offers. Marc & Kathy Leavell. Offer expires 12/31/08.

**McGee Jewelers, 219 East Grand:** 30% off store wide excluding repairs and class rings. Call Matt McGee at 765-2636. Offer expires 12/31/08.

**Parker Pest Control, 3614 Lake Road:** First treatment on five step lawn program, 1/2 price for new customers. Call Brad Parker at 762-6614. Offer expires 12/31/08.

**Pecan Place Apartments, 3550 N Pecan Road:** \$50.00 off move-in rent on a 1 or 2 bedroom unfurnished apartment. Members only. Call Kaleen Mills at 767-7783. Offer expires 12/31/08.

**Personnel Staffing, Inc., 715 E. Hartford:** Four hours free on a forty hour work week. Only one per customer. New job orders only. Please contact Mikki or Tricia at 762-8376. No expiration date.

**Ponca Bowl, 2000 Lake Road:** Buy 1 Get 1 Free, Open play only. Call 762-3333. Offer expires 12/31/08.

**Prairie Rose, 407 East Grand:** 15% off regular price items. Call Lori George at 767-8331. Offer expires 12/31/08.

**Simply Unique, 100 East Hartford:** 15% discount on all items excluding Bells of Vienna. Call Al or Linda at 716-9145. Offer expires 12/31/08.

**Spray's Jewelry, 210 East Grand:** 20% discount on all merchandise excluding class rings and repairs and sale items. Call Carter Buller at 762-1604. Offer expires 12/31/08.

**Steamatic Carpet, 507 S. Pine:** Minimum job is \$65.00 Receive at 10% discount on \$75.00—\$100.00 job. Any job over \$100.00 will receive 15% off. Ask about discounts on Air duct cleaning! Call Jackie at 762-7586. Offer expires 12/31/08.

**Take Ten Tire & Lube, 3015 N. 14th:** Your one stop shop for all your automotive needs! \$3 off full service oil change, free brake & tire inspection. Give us a call 580-762-5919. Offer expires 12/31/08.

**The Ranch Wellness Center, 1043 N. Union:** 15% off any service. Call 762-1500 for your appointment today. Offer expires 12/31/2008.

**The U.P.S. Store., 522 North 14th:** \$3 off Package Service for Shipment from the U.P.S. Store. Call Pam Childs at 762-6225. Offer expires 12/31/08.

**Throop Propane Company, Highway 177 South:** \$2 off any 20 lb gas grill fill. Call Leslie Throop at 765-3645. Offer expires 12/31/08.

**Village Green Apartments, 2700 N. 5th St.:** \$50 off first month's rent with 6 month lease on 2BR apt. Call 762-0017. Ask for Paula. Offer expires 12/31/08.

**Visual Solutions, Inc., 211 N. 2nd St.:** Free order of business cards (Qty 250) with first order over \$100, to new (Member) customers. Call Roger or Wendy at 762-2054. No expiration date.

**What a Cowgirl Wants, 102 N. 2nd St.:** 15% off a purchase of \$30 or more. Offer expires 12/31/2008.

**Is Your Business Here? If not, call the Chamber to promote your business. This is a benefit of being a member and there is no cost to you Call Debbie Robinson at 765-4400 to take advantage of free advertising.**

**Ponca City Area Chamber of Commerce**

**Proudly announces our**  
**2008 BOARD OF DIRECTORS**

Brett Austin	RCB Bank/Pioneer
Earl Ball	Earl Ball Insurance Agency
Andy Wachtel	Ponca City Medical Center
Troy Campbell	Home National Bank
Jim Cochran	Ponca Plaza, Inc.
Debbie Covey	First Council Casino
Steve Crank	Oklahoma State Employment Services
Lee Evans	Evans & Associates, Inc.
Natalie Fraser	Lindsay Manufacturing, Inc.
Mary Graham	ConocoPhillips
Derrin Hiatt	Baumert, Cummings, Hiatt & Young
Scott Jackson	Boettcher, Martin, Jean & Jackson
Dr. Roger Stacy	Northern Oklahoma College
Justin Krebs	First National Bank of Oklahoma
Molly Kyler	Pioneer Technology Center
Sue Lunsford	Community Volunteer
Verona Mair	The Gift Shoppe/The Emporium
Dr. Doug Major	Pioneer Technology Center
Janet Martin	Eastman National Bank
Homer Nicholson	Mayor of Ponca City
Dr. David Pennington	Ponca City Public Schools
Ryan Schwabe	Baskin, Stevens & Freeland, PC
Daren Wilson	Albright Insurance Agency

**YAPS**

**PLEASE JOIN US FOR AN EVENING OF  
FUN AND NETWORKING!  
OCTOBER 9, 2008—5:30PM  
AT**

**JACK BOWKER FORD**

**IF YOU KNOW SOMEONE INTERESTED IN BEING  
A YAP, PLEASE BRING THEM ALONG!**

**Official Publication**

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**P.O. Box 1109**

**Ponca City, Oklahoma 74602**



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