

PONCA City is...



**CWHG
Largest Retail Event
in Oklahoma**



KOCO Channel 5 in Ponca City



**Chamber
Volunteers**



University Center Ribbon Cutting



26th Leadership Class

...area businesses joining together for a thriving Ponca City.

2012 Executive Board

Chair: Lee Evans
 Chair-Elect: Natalie Fraser
 Vice Chair: Dr. Steve Tiger

Treasurer: Ryan Schwabe
 Immediate Past-Chair: Daren Wilson
 President: Rich Cantillon

BOARD MEMBERS

Terms Expiring 12/31/2012

Barry Bickle
 Bobby Gibson
 Karl Sosebee
 Robyn Ryan

Terms Expiring 12/31/2013

Bill Coleman
 Jeff Cowan
 Ken Luttrell
 Joe Theobald
 Nancy Tyndall

Terms Expiring 12/31/2014

Laura Corff

Court Davis
 Terron Liles
 Wendy Stobbe
 David VanBuskirk

EX-OFFICIO DIRECTORS

Board of Education - Dr. David Pennington
City of Ponca City - Mayor Homer Nicholson
City of Ponca City - Craig Stephenson
Northern Oklahoma College - Dr. Cheryl Evans
University Center at Ponca City - Stacy Tiger
Pioneer Technology Center - Dr. Steve Tiger
Ponca City Medical Center - Andy Wachtel
Ponca City Development Authority - Larry Murphy
Ponca City Main Street - Jayne Detten

CHAMBER STAFF

Rich Cantillon, *President*
 Crystal Bickford, *Tourism Coordinator*
 Nancy Kruckeberg, *Director of Finance*
 Donna Hingtgen, *Executive Assistant*

PONCA CITY DEVELOPMENT AUTHORITY STAFF

David Myers, *Executive Director*
 Laurence Beliel, *Director of Business
 Retention & Expansion*
 Katherine Long, *Marketing & Business Research*
 Cynthia Brown, *Administrative Assistant*

...dedicated to providing support and resources to enhance our quality of life.

CHAMBER BOARD OF DIRECTORS

Objective: To govern and set policy for the Chamber, make decisions representing the membership and provide direction, support, and necessary resources to carry out the Chamber's business plan.

Membership: Elected by the membership and by appointment

Meeting Date: 4th Tuesday - 11:00 a.m., Chamber Office Patt Hughes Board Room

Chair: Lee Evans, Evans and Associates Enterprises, Inc.

EXECUTIVE COMMITTEE

Objective: To act for the Board of Directors between meetings of the Board, oversee the Chamber's business plan implementation and to employ and provide direction to the Chief Executive Officer of the Chamber.

Membership: Officers and C.E.O. of the Chamber

Meeting Date: 3rd Wednesday - 11:30 a.m., Chamber Office Patt Hughes Board Room

Chair: Lee Evans, Evans and Associates Enterprises, Inc.

FINANCE COMMITTEE

Objective: To ensure that the Chamber of Commerce remains fiscally sound and that all monies are handled in a prudent manner.

Membership: By appointment

Meeting Date: 3rd Wednesday - 11:00 a.m., Chamber Office Patt Hughes Board Room

Chair: Ryan Schwabe, Coates and Schwabe, CPAs, PLLC

AMBASSADORS

Objective: To recruit new members, retain existing members and serve as the official goodwill diplomats for the Ponca City Area Chamber of Commerce.

Membership: Open to any Chamber member

Goals:

- To aggressively recruit new members.
- To conduct a survey with existing members and seek their views on how the Chamber can better serve them.
- To work with the Chamber staff to update membership contact information.
- To attend and promote participation in Chamber functions including ribbon cuttings, groundbreakings, "Business After Hours," new member luncheons and Chamber membership luncheons.
- To support new members by inviting them to "Business After Hours" and other Chamber functions.
- To sponsor and coordinate Chamber Goodwill Days in order to make contact with, and receive feedback from Chamber members.
- To schedule 2 goodwill visits to area communities.

Meeting Date: 3rd Tuesday - 8 a.m., Chamber Office Patt Hughes Board Room

Chair: Suzanne Zanardi, Team Radio

Vice Chair: Angela Rickman, Sykes Enterprises, Inc.

... a strong partnership between leaders and agencies.

GOVERNMENTAL AFFAIRS

Objective: To promote legislation and responsible government which creates an environment for economic development and enhances quality of life for our city and region at all levels of government.

Membership: Open to any Chamber member

Goals:

- To develop recommendations to be presented to the Chamber Board of Directors on federal, state, county and area legislative issues that affect the business environment, and communicate the Chamber's position to appropriate officials and the general public.
- To continue to communicate with Chamber Members on legislative issues that affect our region.
- To promote the Oklahoma Prosperity Project to Chamber Members and our citizens to increase voter education, registration and election turnout.
- To promote board appointments on both state and federal levels.
- To host an elected officials appreciation picnic.
- To offer voter registration through the Chamber Office.
- To work to increase Ponca City area citizens' involvement with government at all levels by serving on various boards.
- To host "Ponca City Day" in the Capitol rotunda during the legislative session to promote Ponca City.
- To conduct public forums such as "Ponca Politics," to discuss pertinent issues on a non-partisan basis.

Legislative issues: Support passenger rail service; Support adequate funding for Oklahoma Department of Tourism; Support adequate funding for K-12 education, technology centers and higher education;

Support no unfunded mandates; Support on-line sales tax collection; Support sales tax enforcement; Support adequate funding for infrastructure needs. The Chamber of Commerce also supports The State Chamber 10 Key Principles: taxation, workers compensation, lawsuit reform, health care, energy, water, economic development, education and workforce development, retail and transportation.

Meeting Date: 4th Friday - 10:30 a.m., Chamber Office Patt Hughes Board Room, except when we have Ponca Politics, then it will be before the forum at 10:30 a.m. at City Hall.

Chair: Robert Howard, Pioneer Technology Center

Vice Chair: Michael Schlichting, The Salvation Army



Ponca City Day at the Capitol

COMMUNITY DEVELOPMENT

Objective: To encourage and actively support the development of a comprehensive commercial and public infrastructure system (streets, highways, air and rail service, etc.) that promotes growth, educates our community and enhances the quality of life in our region.

Membership: Open to any Chamber member

Goals:

- To work with federal, state, regional, city officials and the Ponca City School District to collaborate on common issues (railroad, highway, airport, schools, etc.).
- To work with city officials on regional water and waste water issues.
- To promote improvements to the gateways into Ponca City and the surrounding area.
- To encourage all remaining sections of Highway 177 south of Ponca City to Stillwater to become at least a Super 2 Highway.
- To encourage continued improvements to Highway 77 from Newkirk to the Kansas border toward becoming at least a Super 2 Highway.
- To work to enhance public transportation for the Ponca City Area.
- To support maintaining and continued improvement of the telecommunications infrastructure.
- To continue discussion and help obtain passenger rail service north from Oklahoma City to Newton, Kansas stopping in Ponca City.



Meeting Date: 3rd Thursday - 10 a.m., Chamber Office Patt Hughes Board Room

Chair: Winston Lindsay, Lindsay Manufacturing, Inc.

Vice Chair: Bill Wetzel, Loftis and Wetzel Corporation

...committed to developing our community and preserving our heritage.

PONCA CITY BUSINESS COUNCIL

Objective: To support and enhance Ponca City's business community in the areas of business development, education, communication and networking opportunities through specific programs and activities directed to the needs of business.

Membership: Open to any Chamber member

Goals:

- To plan and coordinate activities; including at least 4 educational workshops, to meet the current needs of business.
- To recognize 12 outstanding businesses (non-industry) during the year and make a recommendation for Business of the Year which will be recognized at the annual Chamber banquet.
- To offer education on quality customer service through the PRIDE Program.
- To coordinate "Shop Ponca First" programs such as the Community Wide Holiday Giveaway.
- To promote Crazy Days.
- To promote and Support the Chamber Buck program.
- To publish the Ponca City Business Council Tip Sheet to be included in the Chamber newsletter.
- To partner with the Chamber Ambassadors on the annual Goodwill Days.
- To support ribbon cuttings to welcome new members to the Chamber and encourage them to participate in the Ponca City Business Council.

Meeting Date: 2nd Tuesday - 8 a.m., Chamber Office Patt Hughes Board Room

Chair: Mike Culver, A+ Printing

Vice Chair: Wendy Stobbe, American Red Cross

LEADERSHIP PONCA CITY

Objective: To develop a pool of committed well-informed leaders who will actively participate in the growth of the community by accepting leadership roles in civic, charitable, or government organizations.

Membership: Open to community by selection process

Meeting Date: Monthly, August through May

Chairs: Mayor Homer Nicholson, Nicholson Auction & Real Estate; Rhonda Stolhand, Prizm Powder Coatings, Inc.; Arlene Stauffer, Pioneer Technology Center and Joe DeNoya, Pemberton, Inc.

EDUCATION AND WORKFORCE DEVELOPMENT

Objective: To support all local education systems, organizations and agencies, and to provide an open format that allows for educational issues and topics to be presented.

Membership: Open to any Chamber member

Goals:

- To seek support of Chamber Businesses for the (PIE) Partners in Education Program so that each school has at least 2 active partners.
- To support educational programs such as Elementary School Mentoring, the 8th Grade Oklahoma Scholars Program and the PRIDE Program at Ponca City High School.
- To provide information to the Chamber Governmental Affairs committee on education issues.
- To host a new teacher luncheon.
- To host a support staff appreciation day.
- To schedule on-site visitation of our local schools

Meeting Date: 1st Thursday - 4:00 p.m., various school sites during the school year.

Chair: Lilly Freeman, Smart Start Kay County

Vice Chair: Keni Ray

cont. on back



the Ponca City area into a growing, diversified, and prosperous future"

PONCA City is...

TOURISM BUREAU

Objective: To promote Ponca City attractions and events.

Membership: By appointment

Goals:

- To promote the tourism development effort through the Chamber as economic development for Ponca City.

- To increase tourism traffic to Ponca City at our attractions and events both individually and by motor coach.
- To increase our marketing efforts throughout Oklahoma, Texas, Kansas, Arkansas and with snow birds traveling I-35.
- To partner with the Oklahoma Department of Tourism in tourism trade shows.
- To partner with the Oklahoma Department of Tourism in marketing Ponca City in the European Travel Market.

Meeting date: 4th Thursday - 8 a.m., Chamber Office Patt Hughes Board Room

Chair: Mike Collins, Attorney-at-Law



... the pledge of service to others.

Join the Ponca City Chamber of Commerce today!

PLEASE RETURN THIS PORTION TO THE PONCA CITY AREA CHAMBER OF COMMERCE

The Ponca City Area Chamber of Commerce recognizes the importance of personal marketing with fellow business people. We think you'll find the opportunity you seek to promote and expand your business through personal involvement on one of our Standing Committees and by participating in Chamber sponsored events. To volunteer, please complete the following section.

Firm Name: _____

Representative: _____ Title: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Circle your preference to receive chamber information: U.S. Mail Fax Email

In which area are you interested? Please circle one.

- AMBASSADORS**
- COMMUNITY DEVELOPMENT**
- PONCA CITY BUSINESS COUNCIL**
- EDUCATION AND WORKFORCE DEVELOPMENT**
- GOVERNMENTAL AFFAIRS**
- YOUNG AREA PROFESSIONALS***

PONCA CITY AREA CHAMBER OF COMMERCE

420 East Grand Ave. • P.O. Box 1109 • Ponca City, OK 74602-1109
 Voice: (580) 765-4400 • Fax (580) 765-2798 • www.poncacitychamber.com

*Young Area Professionals, a project of the Chamber, is a group between the ages 21 – 40 who meet for both social and service activity. For more information on YAPS please contact the Chamber Office.

Vision: Make Ponca City your choice for building our future.