



Ponca City Area Chamber of Commerce Business Plan - 2009

Key Leaders
Key Successes!



2009

Mission Statement: "To serve as the business community's catalyst for leading the Ponca City area into a growing, diversified, and prosperous future"

Organization & Membership Development Division

Organization & Membership Development supports the Chamber's operations, strengthens the member base, and strives to promote the Chamber as the community's #1 business advocate.

Division Chair: Steve Crank, Chairman

Chamber Board of Directors

Objective: To govern and set policy for the Chamber, make decisions representing the membership and provide direction, support, and necessary resources to carry out the Chamber's Business Plan.

Membership: Elected by the membership and by appointment

Meeting Date: 4th Tuesday - 11:00 a.m., Chamber Office Patt Hughes Board Room

Chairman of the Board: Steve Crank, Oklahoma Employment Security Commission

Executive Committee

Objective: To act for the Board of Directors between meetings of the Board, oversee the Chamber's Business Plan implementation and to employ and provide direction to the Chief Executive Officer of the Chamber.

Membership: Officers and C.E.O. of the Chamber

Meeting Date: 3rd Wednesday - 11:30 a.m., Chamber Office Patt Hughes Board Room

Chairman: Steve Crank, Oklahoma Employment Security Commission

Finance Committee

Objective: To ensure that the Chamber of Commerce remains fiscally sound and that all monies are handled in a prudent manner.

Membership: By appointment

Meeting Date: 3rd Wednesday - 11:00 a.m., Chamber Office Patt Hughes Board Room

Chairman: Ryan Schwabe; Baskin, Stevens and Freeland, P.C.

Ambassadors

Objective: To recruit new members, retain existing members and serve as the official goodwill diplomats for the Ponca City Area Chamber of Commerce.

Membership: Open to any Chamber Member

Goals: To aggressively recruit new members.

To conduct personal calls on existing members and seek their views on how the Chamber can better serve them.

To work with the Chamber staff to update membership contact information.

To attend and promote participation in Chamber functions including ribbon cuttings, groundbreakings,

"Business After Hours", new member luncheons and Chamber Membership Luncheons.

To support new members by inviting them to "Business After Hours" and other Chamber functions.

To sponsor and coordinate Chamber Goodwill Days in order to make contact with, and receive feedback from Chamber members. To schedule 2 goodwill visits to area communities.

Meeting Date: 3rd Tuesday - 8:00 a.m. Chamber Office Patt Hughes Board Room

Chairman: Joe DeNoya, Pemberton Chevrolet

Vice Chair: Becky Hatton, RCB Pioneer Bank



Government Affairs Division

Government Affairs Division is the umbrella committee for the governmental/legislative process at the federal, state, and local levels to improve our business climate and quality of life.

Division Chair: Sue Lunsford, Chair Elect

Government Affairs

Objective: The overriding mission of the Governmental Affairs Committee is to promote legislation and responsible government at all levels that enhance an environment for economic development and growth of our city and region.

Membership: Open to any Chamber Member

Goals: Develop recommendations to be presented to the Chamber Board of Directors on federal, state, and local legislative issues that affect the local business environment,

and communicate the Chamber's position to appropriate officials and the general public.

Continue to communicate with Chamber Members on legislative issues during the legislative sessions that affect our region.

Promote the Oklahoma Prosperity Project to all Chamber Members.

Offer voter registration in the Chamber Office.

Work to increase Ponca City Area Citizen's involvement with government at all levels serving on various boards.

Host "Ponca City Day" in the Capitol Rotunda during the legislative session to promote Ponca City.

Conduct public forums i.e., Ponca Politics, to discuss pertinent issues on a non-partisan basis.

Meeting Date: 3rd Friday - 7:30 a.m. Chamber Office Patt Hughes Board Room, except when we have Ponca Politics, then it will follow that forum at City Hall, around 1 p.m.

Chairman: Molly Kyler, Pioneer Technology Center

Community Development

Objective: To encourage and actively support the development of a comprehensive commercial and public infrastructure system (streets, highways, air service, etc.) that promotes growth and enhances the quality of life in our region.

Membership: Open to any Chamber Member
Goals: **Promote** the Chamber's highway improvement priority list with the Oklahoma Department of Transportation.
Work with federal, state,

regional and city officials to collaborate on common issues. (Railroad, highway, airport, etc.)
Work with city officials on water and waste water issues.
Improve the appearance of Highway 60 through Ponca City.
Make Highway 177 south of Ponca City to Stillwater a 4-Lane Highway.
Encourage continued improvements to Highway 77 from Newkirk to the Kansas border.
Work to enhance Public Transportation for the Ponca City

Area.
Support efforts to promote Osage Nation Highway 60 Scenic By-Way.
Continue discussion and help obtain passenger rail service north from Oklahoma City to Newton, Kansas stopping in Ponca City.
Meeting Date: 3rd Thursday - 10 a.m. Chamber Office Patt Hughes Board Room
Chairman: **Barry Bickle, Eastman National Bank**
Vice Chair: **Mark Brumley, Oklahoma Natural Gas Company**

Business and Community Development Division

Business and Community Development Division develops personal leaders, assists and supports our educational and health system, and provides the retail sector with programs and projects that increase sales. **Division Chair: Daren Wilson, Vice Chairman**

Ponca City Business Council

Objective: Support and enhance Ponca City's business community in the areas of business development, education, communication and networking opportunities through specific programs and activities directed to the needs of business.

Membership: Open to any Chamber Member
Goals: **Plan** and coordinate activities; including 4 educational workshops, to meet the current needs of business.

Recognize 12 outstanding businesses during the year and make a recommendation for Business of the Year which will be recognized at the Annual Chamber Banquet.

Continue to offer the PRIDE Program.

Promote "Give Ponca the Business" programs such as Community Wide Holiday Giveaway.

Coordinate the "National Small Business Week" annual event.
Support the Chamber Buck Program.

Publish the Ponca City Business Council Newsletter and Tip Sheet to be included in the Chamber Newsletter.

Work with the Chamber Ambassador's on the annual Goodwill Day's.

Attend Ribbon Cuttings to welcome new members to the Chamber and invite them to participate in the Ponca City Business Council.

Meeting Date: 2nd Tuesday - 8:00 a.m. Patt

Hughes Memorial Conference Room
Chairman: **Earl Ball, Earl Ball Insurance Agency**
Vice Chair: **Erin Liberton, City National Bank**

Leadership Ponca City

Objective: To develop a pool of committed well-informed leaders who will actively participate in the growth of the community by accepting leadership roles in civic, charitable, or governmental organizations.

Membership: Open to community by selection process

Meeting Date: Monthly, August through May

Chairs: **Mayor Homer Nicholson, Nicholson Auction Company; Chuck Rager, Retired; Rhonda Stolhand, Prizm Powder Coating; and Joe DeNoya, Pemberton Chevrolet**

Education and Workforce Development

Objective: Support all local education systems and agencies. Provide an open format that allows for educational issues and topics to be presented.

Membership: Open to any Chamber Member
Goals: **Support** of Chamber Businesses for the Partners in Education Program.

Support educational programs such as Elementary School Mentoring and the 8th Grade Oklahoma Scholars Program.
Provide information to Chamber Governmental Affairs Committee on education issues.

Host New Teacher Luncheon.
Host Support Staff Appreciation Day during National Support Staff Week.
On-site visitation of our local schools.
Meeting Date: 1st Thursday- 4:00 p.m. various school sites
Chairman: **Malcolm Cooper, Staples**

Tourism Bureau

Objective: To promote Ponca City attractions and events
Membership: By appointment
Goals: **To** promote the tourism development effort through the Chamber as economic development for Ponca City.
To increase tourism traffic to Ponca City at our attractions and events both individually and by motor coach.
To increase our marketing efforts throughout Oklahoma, Texas, Kansas, Arkansas and with snow birds traveling I-35.
To partner with the Oklahoma Department of Tourism in tourism trade shows.
To partner with the Oklahoma Department of Tourism in marketing Ponca City in the European Travel Market.
Meeting Date: 4th Thursday-8 a.m. Chamber Office Patt Hughes Board Room
Chairman: **Kelly Johnson, Quality Water, Pools and Spas**

Young Area Professionals, a project of the Chamber, is a group between the ages of 21- 40 who meet monthly for both social and service activity. For information on YAPS please contact the Chamber Office.

PONCA CITY AREA CHAMBER OF COMMERCE 2009

OFFICERS

Chairman, Steve Crank
Chairman-Elect, Sue Lunsford
Vice Chairman, Daren Wilson
Treasurer, Ryan Schwabe
Ponca City Development Authority
Chairman, Lee Evans
Immediate Past-Chairman, Janet Martin

BOARD OF DIRECTORS

Terms Expiring 12/31/2009

Janet Martin
Jim Cochran
Steve Crank
Scott Jackson
Mary Graham

Terms Expiring 12/31/2010

Brett Austin
Earl Ball
Troy Campbell
Molly Kyler
Sue Lunsford

Terms Expiring 12/31/2011

Ryan Austin
Kimberly Cotton
Mike Culver
Erin Liberton
Rhonda Stolhand
Daren Wilson

EX-OFFICIO DIRECTORS

Board of Education
Dr. David Pennington
City of Ponca City
Mayor Homer Nicholson
Northern Oklahoma College
Dr. Roger Stacy
Pioneer Technology Center
Dr. Steve Tiger
Ponca City Medical Center
Andy Wachtel

DIVISION CHAIRS

Organization & Membership Development
Steve Crank

Government Affairs
Sue Lunsford

Business & Community Development
Daren Wilson

Ponca City Development Authority
Chairman
Lee Evans

CHAMBER STAFF

Rich Cantillon, President
MaryBeth Moore, Tourism Coordinator
Debbie Robinson, Director of Finance
Nancy Kruckeberg, Executive Assistant

PONCA CITY DEVELOPMENT AUTHORITY STAFF

David Myers, Executive Director
Laurence Beliel, Director of Business
Retention & Expansion
Katherine Long, Data Master
Jeff Seymour, Interactive Project Manager



Please return this portion to the Ponca City Area Chamber of Commerce

The Ponca City Area Chamber of Commerce recognizes the importance of personal marketing with fellow business people. We think you'll find the opportunity you seek to promote and expand your business through personal involvement on one of our Standing Committees and by participating in Chamber sponsored events. To volunteer, please complete the following section.

Firm Name: _____
Representative: _____ Title: _____
Phone: _____ Fax: _____
Email: _____ Website: _____

Circle your preference to receive chamber information: U.S. Mail Fax Email

Ambassadors Community Development Ponca City Business Council

Education and Workforce Government Affairs Young Area Professionals

Ponca City Area Chamber Of Commerce

420 East Grand • P.O. Box 1109 • Ponca City, OK 74602-1109

Voice: (580) 765-4400 • Fax (580) 765-2798 • www.poncacitychamber.com